

Postal Rates Reference Guide

POSTAL SPECIFICATIONS CHART

FIRST CLASS POSTCARDS	MIN	MAX
Height	3.5"	6"
Length	5"	9"
Thickness	.007"	.016"
LETTERS (All classes except folded self-mailers)		
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.009"	.25"
AUTOMATION COMPATIBLE FLAT-SIZE MAIL		
Height	5"	12"
Length	6"	15"
Thickness	.009"	.75"
FOLDED LETTER-SIZE SELF-MAILERS		
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

MAIL CLASS

AUTOMATION	Letters	Flats	Letters	Flats
	(up to 3.5 oz.)	(up to 4 oz.)	(up to 3.5 oz.)	(up to 4 oz.)
Mixed AADC	43.3¢	\$1.185	23.9¢	91.8¢
AADC	40.7 ¢	\$1.101	21.3¢	83.4 ¢
3-Digit		98.6¢		71.9 ¢
5-Digit	37.2¢	77.0¢	17.8¢	50.3 ¢
ECR Basic		50.1 ¢		41.5 ¢
ECR High Density	36.5 ¢	41.8 ¢	17.5 ¢	33.2 ¢
ECR High Density Plus	27.5 ¢	35.1 ¢	17.1 ¢	21.4 ¢
ECR Saturation	24.4 ¢	29.0. ¢	15.5 ¢	18.0 ¢

** Previously referred to as Standard Mail*
















DROP SHIPMENT DISCOUNTS

Marketing Mail SCF Discount

Letter = 1.7¢

Flat = 3.8¢

ENVELOPE SIZE GUIDE

COMMON SIZES AND NUMBERS					
 #6 1/4	3 1/2" x 6"	 #6 3/4	3 5/8" x 6 1/2"	 #7	3 3/4" x 6 3/4"
 #7 3/4	3 7/8" x 7 1/2"	 #8 5/8	3 5/8" x 8 5/8"	 #9	3 7/8" x 8 7/8"
 #10	4 1/8" x 9 1/2"	 #11	4 1/2" x 10 3/8"	 #12	4 3/4" x 11"
 #14	5" x 11 1/2"	 A-6	4 3/4" x 6 1/2"	 A-7	5 1/4" x 7 1/4"
 A-8	5 1/2" x 8 1/8"	 A-9	5 3/4" x 8 3/4"	 A-10	6" x 9 1/2"



FIRST-CLASS MAIL STAMPS 78¢

NON-AUTO (up to 1 oz.)	Letters	Cards	Flats
Metered Single Piece (Machinable)	74.0 ¢	61.0¢	\$1.63
Additional Ounce	29.0 ¢		27.0 ¢
PRESORTED (up to 3.5 oz.)			
Machinable Presorted	68.6¢		\$1.52
Mixed AADC Automation	67.2 ¢	46.2 ¢	\$1.488
AADC Automation	64.1 ¢	44.5 ¢	\$1.331
3-Digit Automation			\$1.235
5-Digit Automation	59.3 ¢	42.0 ¢	97.0 ¢
Additional Ounce	29.0 ¢		27.0 ¢

Have questions
about direct mail?
Call us, we can help.



Ritter's
print it. package it. label it.

Phone: 954.771.7204

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* Effective July 13th, 2025